



Justin Chien

Executive Coaching/Consulting

COACHING FOR GROWTH
ONE ACTION AT A TIME

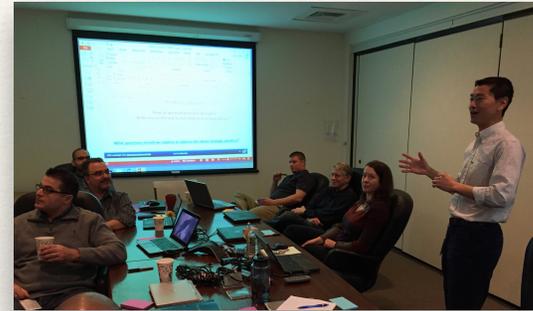
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Introduction: Justin Chien

For close to a decade, Justin Chien was the Lean and Agile Program Manager of the Server Microprocessor Development Group at Intel. Under his leadership to improve efficiency, his group delivered critical server microprocessors that enabled Intel's data center business. In turn, the data center business accounted for 40% of the revenue at Intel and the majority of the operating profit at the company. His techniques for getting individuals to function better as a team are plainly not limited to the microprocessor field.

Prior to his work to improve team efficiency, Justin was an Engineering Manager of the Logic Design and Validation team, responsible for delivering several generations of microprocessors. With more than 20 years of experience in product development, he took on diverse assignments covering both hardware and software development and cross-site/cross-continent collaboration. At Intel, he was recognized as an expert in enabling changes and maximizing the efficiency in various business groups, ranging from his own team in hardware/software product development to such diverse areas as HR, Finance, and Manufacturing.

For years, Justin has had various interests outside of work which inform how he coaches and helps individual team members learn to contribute. He is a Yoga teacher; he trains as a competitive adult figure skater; and, most recently, he got into the flying trapeze. He routinely draws on the diverse approaches from these unusual experiences to assist any organization to advance its critical missions and enhance its performance. **His particular passion is to unlock the strengths of the team and organically enable efficiency within the team by utilizing empirically-grounded Lean/Agile approaches.**



Expecting Unique Experience

- Instead of a one-size-fit-all approach, you will gain both **strategic directions** and **tactical actions** specifically designed for your organization and its combination of talented individuals.
- Instead of talking about and in theories, you can expect **practical and unique actions** to trigger behavioral change through empirically-grounded Lean/Agile approaches.
- Instead of establishing rules and constraints, you will **build an environment of flexibility** designed to establish an empowered and self-driven team that can adjust to a constantly changing environment.

How To Start?

- We will collaborate and identify starting points by looking for and into critical missed opportunities.
- We will follow these two proven principles to move forward with the support of a coach:
 - Building critical knowledge as a team
 - Taking fast-learning actions now
- We will utilize empirically-driven approaches such as Critical Question Mapping (CQM), and other unique approaches to take actions.
- Reach out to Justin and discuss the first steps to getting started, today!

